REPORT ON POSTER MAKING COMPETITION

Date: 5th December 2024 Venue: MBA classroom 201 Time: 01:00 p.m. onwards

The Eco Club of Keshav Memorial Institute of Management organized a Poster Making Competition on the occasion of World Soil Day on 5th December 2024. The theme of the competition was "Save the Soil", emphasizing the importance of soil conservation and sustainable practices.

The competition saw enthusiastic participation of 33 students from MBA I and II Year, who creatively expressed their ideas on soil conservation through their posters. Participants were required to bring their own art materials, while A3 sheets were provided by the organizers. The event aimed to encourage awareness about soil protection and environmental sustainability among students.

Winners of the Competition

- 1st Prize: S. Alekya (MBA I Year)
- 2nd Prize: R. Sahithi and R. Sai Krishna (MBA II Year)

The prizes were distributed on 26th January 2025, during the Republic Day celebrations at the institute.

Student Coordinators

- B. Vaishnavi
- U. Nitish
- Pragnya
- K. Akanksha
- Karan Tikaram

Faculty In-charge - Ms. Deepa J, Asst. Prof.

Conclusion

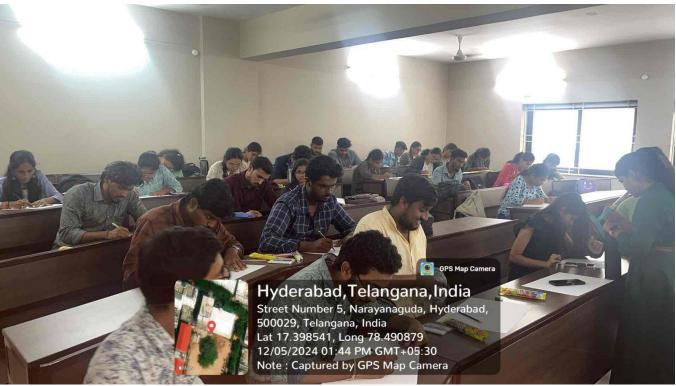
The **Poster Making Competition** was a platform for students showcasing their artistic talents while spreading awareness on the critical issue of soil conservation. The event reinforced the importance of protecting soil resources and encouraged students to take an active role in environmental sustainability.

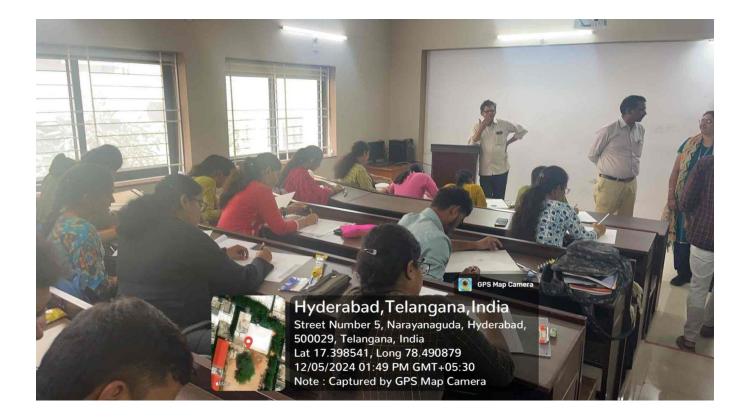


Glimpses of the event:

Students participating for the event:







Coordinators monitoring the event



Group photo of faculties with student coordinators

